General information about company	
Scrip code	543651
NSE Symbol	
MSEI Symbol	
ISIN	INE975Z01012
Name of the company	DAPS Advertising Limited
Whether company is SME	Yes
Class of Security	Equity Shares
Type of report	Pre-listing
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	10-11-2022
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	14-11-2022
Shareholding pattern filed under	Regulation 31 (1) (a)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

	Declaration										
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public						
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No						
2	Whether the Listed Entity has issued any Convertible Securities?	No	No	No	No						
3	Whether the Listed Entity has issued any Warrants?	No	No	No	No						
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No						
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	Yes	No						
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No								
7	Whether company has equity shares with differential voting rights?	No	No	No	No						
8	Whether the listed entity has any significant beneficial owner?	No									

Table VI - Statement s	Table VI - Statement showing foreign ownership limits									
Particular	Approved limits (%)	Limits utilized (%)								
As on shareholding date	0	0								
As on the end of previous 1st quarter	0	0								
As on the end of previous 2nd quarter	0	0								

As on the end of previous 3rd quarter

As on the end of previous 4th quarter

			Table I	- Summar	y Statement h	olding of spe	ecified securities				
	Category of	Nos. Of	No. of fully	No. Of Partly	No. Of shares	Total nos.	Shareholding as a % of total no. of shares	Number of class of se		Rights hel (IX)	d in each
Category (I)	shareholder	shareholders	paid up equity shares	paid-up equity	underlying Depository	shares held $(VII) = (IV)+$	(calculated as per SCRR,	No of Vot	ing (XIV	V) Rights	nts Total as a
	(II)	(III)	held (IV)		Receipts (VI)	(V)+ (VI)	1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	% of (A+B+C)
(A)	Promoter & Promoter Group	10	3358900			3358900	64.91	3358900		3358900	64.91
(B)	Public	340	1816000			1816000	35.09	1816000		1816000	35.09
(C)	Non Promoter- Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	350	5174900			5174900	100	5174900		5174900	100

			Table	e I - Summa	ry Statement	holding o	f specif	ied s	ecuritie	es .				
Category	Category of	Underlying Outstanding	Shares Underlying Outstanding	No. of Shares Underlying	No. Of Shares Underlying Outstanding	Shareholding, as a % assuming full conversion of convertible securities ( as	Number of Locked in (XII)		Shar pled othe	ged or rwise imbered	Number of equity shares held in	Sub-cateş	gorization (	of shares
(I)	shareholder (II)	convertible securities (X)	Outstanding Warrants (Xi)	convertible securities a percentage a percentage of diluted As a As a den	dematerialized form (XIV)	Sub- category (i)	Sub- category (ii)	Sub- category (iii)						
(A)	Promoter & Promoter Group				64.91	3358900	100			3358900				
(B)	Public				35.09	116000	6.39			1816000	0	0	0	
(C)	Non Promoter- Non Public													
(C1)	Shares underlying DRs													
(C2)	Shares held by Employee Trusts													

3474900 67.15

Total

	Table II -	Statement s	howing sh	areholdir	ng pattern of	the Promo	ter and Promoter	Group			
			No. of fully	No. Of	No. Of shares	Total nos.	Shareholding as a % of total no. of	Number of class of se		Rights hel	ld in each
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders	paid up equity	Partly paid-up equity	underlying Depository	shares held (VII) =	shares (calculated as per SCRR, 1957)	No of Voting (XIV		V) Rights	Total as a % of
		(III)	shares held (IV)	shares held (V)	Receipts (VI)	(IV)+(V)+ (VI)	(VIII) As a % of (A+B+C2)	Class eg:	Class eg:y	Total	Total Voting rights
A	Table II - Statement sh	owing sharehold	ding pattern of	f the Promo	ter and Promoter	Group					
(1)	Indian										
(a)	Individuals/Hindu undivided Family	3	1886400			1886400	36.45	1886400		1886400	36.45
(d)	Any Other (specify)	7	1472500			1472500	28.45	1472500		1472500	28.45
Sub-Total (A)(1)		10	3358900			3358900	64.91	3358900		3358900	64.91
(2)	Foreign			-							
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A) (2)		10	3358900			3358900	64.91	3358900		3358900	64.91
В	Table III - Statement sl	nowing sharehol	lding pattern o	of the Public	shareholder	•		•	•	•	•
(1)	Institutions (Domestic)										
(2)	Institutions (Foreign)										
(3)	Central Government / S	State Governme	nt(s)								
(4)	Non-institutions										
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	296	1391000			1391000	26.88	1391000		1391000	26.88
(i)	Non Resident Indians (NRIs)	7	48000			48000	0.93	48000		48000	0.93
(1)	Bodies Corporate	6	52000			52000	1	52000		52000	1

(m)	Any Other (specify)	31	325000			325000	6.28	325000	325000	6.28
Sub-Total (B)(4)		340	1816000			1816000	35.09	1816000	1816000	35.09
Total Public Shareholding (B)=(B)(1)+(B) (2)+(B)(3)+(B) (4)		340	1816000			1816000	35.09	1816000	1816000	35.09
С	Table IV - Statement sh	nowing sharehol	lding pattern o	f the Non P	romoter- Non P	ublic sharehol	der			
Total (A+B+C2)		350	5174900			5174900	100	5174900	5174900	100
Total (A+B+C)		350	5174900			5174900	100	5174900	5174900	100

	Ta	able II - Stat	ement showin	g shareholding	pattern o	of the Pr	omo	ter and	Promoter Gro	ир		
Sr.	No. Of Shares Underlying Outstanding	No. of Shares Underlying Outstanding	No. Of Shares Underlying Outstanding convertible	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of	Number of Locked in (XII)		Shar pled othe	ged or rwise ımbered	Number of equity shares held in	Sub-categ	gorization (	of shares
	convertible securities (X)	Warrants	securities and No. Of Warrants (Xi) (a)	diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)	Sub- category (i)	Sub- category (ii)	Sub- category (iii)
A	Table II - State	ement showing	shareholding pa	ttern of the Promot	ter and Pro	moter Gr	oup					
(1)	Indian									]		
(a)				36.45	1886400	100			1886400	]		
(d)				28.45	1472500	100			1472500	]		
Sub-Total (A) (1)				64.91	3358900	100			3358900			
(2)	Foreign							•		1		
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				64.91	3358900	100			3358900			
В	Table III - Stat	ement showing	shareholding p	attern of the Public	sharehold	er						
(1)	Institutions (D	omestic)										
(2)	Institutions (Fo	oreign)										
(3)	Central Gover	nment / State C										
(4)	Non-institution	institutions										
(g)				26.88	31000	2.23			1391000	0	0	0
(i)				0.93	0	0			48000	0	0	0

(1)				1	0	0			52000	0	0	0
(m)				6.28	85000	26.15			325000	0	0	0
Sub-Total (B) (4)				35.09	116000	6.39			1816000	0	0	0
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B) (3)+(B)(4)				35.09	116000	6.39			1816000	0	0	0
С	Table IV - Stat	tement showing	shareholding p	attern of the Non P	romoter- N	lon Publi	c shar	eholder				
Total ( A+B+C2)				100	3474900	67.15			5174900			
Total (A+B+C				100	3474900	67.15			5174900			

	Individuals/Hindu undivided Family										
Searial No.	1	2	3								
Name of the Shareholders (I)	DHARMESH CHATURVEDI	AKHILESH CHATURVEDI	PARESH CHATURVEDI	Click here to go back							
PAN (II)	AARPC4585H	AEKPC4324H	AEKPC4325G	Total							
No. of fully paid up equity shares held (IV)	665300	665300	555800	1886400							
No. Of Partly paid- up equity shares held (V)											
No. Of shares underlying Depository Receipts (VI)											
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	665300	665300	555800	1886400							
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	12.86	12.86	10.74	36.45							
Number of Voting	Rights held in each class of securities (IX										
Class eg:X	665300	665300	555800	1886400							
Class eg:y											
Total	665300	665300	555800	1886400							
Total as a % of Total Voting rights	12.86	12.86	10.74	36.45							
No. Of Shares Underlying Outstanding convertible securities (X)											

No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	12.86	12.86	10.74	36.45
Number of Locked	in shares (XII)			
No. (a)	665300	665300	555800	1886400
As a % of total Shares held (b)	100	100	100	100
Number of Shares	pledged or otherwise encumbered (XIII)			
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in dematerialized form (XIV)	665300	665300	555800	1886400
Reason for not prov	viding PAN			
Reason for not providing PAN				
Shareholder type	Promoter	Promoter	Promoter	

			Any Oth	er (specify)			
Searial No.	1	2	3	4	5	6	7
Category	Director or Director's Relatives						
Name of the Shareholders (I)	SHAKTI CHATURVEDI	BABITA CHATURVEDI	SUDHA CHATURVEDI	ARCHANA CHATURVEDI	ASTHA CHATURVEDI	SRISHTI CHATURVEDI	SHUDDHATM CHATURVEDI
PAN (II)	AEXPC0409G	AEXPC0410P	AEXPC3695L	AEYPC8538D	AUKPC4115G	BGXPC2948F	BGXPC2949E
No. of the Shareholders (I)	1	1	1	1	1	1	1
No. of fully paid up equity shares held (IV)	422500	287500	81500	406000	50000	120000	105000
No. Of Partly paid- up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	422500	287500	81500	406000	50000	120000	105000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	8.16	5.56	1.57	7.85	0.97	2.32	2.03
Number of Voting	Rights held in each of	class of securities (IX	)		•		•
Class eg: X	422500	287500	81500	406000	50000	120000	105000
Class eg:y							
Total	422500	287500	81500	406000	50000	120000	105000

Total as a % of Total Voting rights	8.16	5.56	1.57	7.85	0.97	2.32	2.03
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	8.16	5.56	1.57	7.85	0.97	2.32	2.03
Number of Locked	in shares (XII)						
No. (a)	422500	287500	81500	406000	50000	120000	105000
As a % of total Shares held (b)	100	100	100	100	100	100	100
Number of Shares	pledged or otherwise	encumbered (XIII)					
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	422500	287500	81500	406000	50000	120000	105000

Reason for not providing PAN							
Reason for not providing PAN							
Shareholder type	Promoter Group						

Any Other (specify)						
Searial No.						
Category	Click here to go back					
Name of the Shareholders (I)						
PAN (II)	Total					
No. of the Shareholders (I)	7					
No. of fully paid up equity shares held (IV)	1472500					
No. Of Partly paid- up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1472500					
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	28.45					
Number of Voting	Number of Voting Rights held in each class of securities (IX)					
Class eg: X	1472500					
Class eg:y						
Total	1472500					
Total as a % of Total Voting rights	28.45					

No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	28.45
Number of Locked	l in shares (XII)
No. (a)	1472500
As a % of total Shares held (b)	100
Number of Shares	pledged or otherwise encumbered (XIII)
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	1472500
Reason for not pro	viding PAN

Reason for not providing PAN	
Shareholder type	

Any Other (specify)							
Searial No.	1	2	3	4			
Category	HUF	HUF	Clearing Members	Clearing Members			
Category / More than 1 percentage	Category	More than 1 percentage of shareholding	Category	More than 1 percentage of shareholding			
Name of the Shareholders (I)		ATUL B CHAUHAN HUF		SHRENI SHARES PRIVATE LIMITED	Click here to go back		
PAN (II)		AAHHA5914L		AANCS4073K	Total		
No. of the Shareholders (I)	30	1	1	1	31		
No. of fully paid up equity shares held (IV)	233000	85000	92000	92000	325000		
No. Of Partly paid- up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	233000	85000	92000	92000	325000		
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.5	1.64	1.78	1.78	6.28		
Number of Voting	Number of Voting Rights held in each class of securities (IX)						
Class eg: X	233000	85000	92000	92000	325000		
Class eg:y							
Total	233000	85000	92000	92000	325000		

Total as a % of Total Voting rights	4.5	1.64	1.78	1.78	6.28
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)					
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)					
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.5	1.64	1.78	1.78	6.28
Number of Locked	in shares (Σ	(II)			
No. (a)	85000	85000	0	0	85000
As a % of total Shares held (b)	36.48	100	0	0	26.15
Number of equity shares held in dematerialized form (XIV)	233000	85000	92000	92000	325000
Reason for not prov	viding PAN				
Reason for not providing PAN					
Sub-categorization	of shares				

Shareholding (No. of shares) under					
Sub-category (i)	0	0	0	0	0
Sub-category (ii)	0	0	0	0	0
Sub-category (iii)	0	0	0	0	0