

**General information about company**

Scrip code	543651
NSE Symbol	
MSEI Symbol	
ISIN	INE975Z01012
Name of the company	DAPS Advertising Limited
Whether company is SME	Yes
Class of Security	Equity Shares
Type of report	Half yearly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-03-2023
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

### Declaration

Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	Yes	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

**Table VI - Statement showing foreign ownership limits**

<b>Particular</b>	<b>Approved limits (%)</b>	<b>Limits utilized (%)</b>
As on shareholding date	0	0
As on the end of previous 1st quarter	0	0
As on the end of previous 2nd quarter	0	0
As on the end of previous 3rd quarter	0	0
As on the end of previous 4th quarter	0	0

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	10	3358900			3358900	64.91	3358900		3358900	64.91
(B)	Public	205	1816000			1816000	35.09	1816000		1816000	35.09
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	215	5174900			5174900	100	5174900		5174900	100

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+ (X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group				64.91	3358900	100			3358900			
(B)	Public				35.09	116000	6.39			1816000	0	0	0
(C)	Non Promoter-Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total				100	3474900	67.15			5174900	0	0	0

**Table II - Statement showing shareholding pattern of the Promoter and Promoter Group**

Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	3	1886400			1886400	36.45	1886400		1886400	36.45
(d)	Any Other (specify)	7	1472500			1472500	28.45	1472500		1472500	28.45
Sub-Total (A)(1)		10	3358900			3358900	64.91	3358900		3358900	64.91
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		10	3358900			3358900	64.91	3358900		3358900	64.91
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions (Domestic)										
(2)	Institutions (Foreign)										
(3)	Central Government / State Government(s)										
(4)	Non-institutions										
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	179	923000			923000	17.84	923000		923000	17.84

(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	5	452000			452000	8.73	452000		452000	8.73
(i)	Non Resident Indians (NRIs)	2	60000			60000	1.16	60000		60000	1.16
(l)	Bodies Corporate	2	32000			32000	0.62	32000		32000	0.62
(m)	Any Other (specify)	17	349000			349000	6.74	349000		349000	6.74
Sub-Total (B)(4)		205	1816000			1816000	35.09	1816000		1816000	35.09
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		205	1816000			1816000	35.09	1816000		1816000	35.09
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total ( A+B+C2 )		215	5174900			5174900	100	5174900		5174900	100
Total (A+B+C )		215	5174900			5174900	100	5174900		5174900	100

**Table II - Statement showing shareholding pattern of the Promoter and Promoter Group**

Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares			
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group												
(1)	Indian												
(a)				36.45	1886400	100			1886400				
(d)				28.45	1472500	100			1472500				
Sub-Total (A) (1)				64.91	3358900	100			3358900				
(2)	Foreign												
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				64.91	3358900	100			3358900				
B	Table III - Statement showing shareholding pattern of the Public shareholder												
(1)	Institutions (Domestic)												
(2)	Institutions (Foreign)												
(3)	Central Government / State Government(s)												



(4)	Non-institutions											
(g)				17.84	31000	3.36			923000	0	0	0
(h)				8.73	0	0			452000	0	0	0
(i)				1.16	0	0			60000	0	0	0
(l)				0.62	0	0			32000	0	0	0
(m)				6.74	85000	24.36			349000	0	0	0
Sub-Total (B) (4)				35.09	116000	6.39			1816000	0	0	0
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B) (3)+(B)(4)				35.09	116000	6.39			1816000	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder											
Total ( A+B+C2 )				100	3474900	67.15			5174900			
Total (A+B+C )				100	3474900	67.15			5174900			

**Individuals/Hindu undivided Family**

Searial No.	1	2	3	
Name of the Shareholders (I)	DHARMESH CHATURVEDI	AKHILESH CHATURVEDI	PARESH CHATURVEDI	<a href="#">Click here to go back</a>
PAN (II)	AARPC4585H	AEKPC4324H	AEKPC4325G	Total
No. of fully paid up equity shares held (IV)	665300	665300	555800	1886400
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	665300	665300	555800	1886400
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	12.86	12.86	10.74	36.45
<b>Number of Voting Rights held in each class of securities (IX)</b>				
Class eg:X	665300	665300	555800	1886400
Class eg:y				
Total	665300	665300	555800	1886400
Total as a % of Total Voting rights	12.86	12.86	10.74	36.45

No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	12.86	12.86	10.74	36.45
Number of Locked in shares (XII)				
No. (a)	665300	665300	555800	1886400
As a % of total Shares held (b)	100	100	100	100
Number of Shares pledged or otherwise encumbered (XIII)				
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in	665300	665300	555800	1886400

dematerialized form (XIV)				
Reason for not providing PAN				
Reason for not providing PAN				
Shareholder type	Promoter	Promoter	Promoter	

<b>Any Other (specify)</b>							
Serial No.	1	2	3	4	5	6	7
Category	Director or Director's Relatives	Director or Director's Relatives	Director or Director's Relatives	Director or Director's Relatives	Director or Director's Relatives	Director or Director's Relatives	Director or Director's Relatives
Name of the Shareholders (I)	SHAKTI CHATURVEDI	BABITA CHATURVEDI	SUDHA CHATURVEDI	ARCHANA CHATURVEDI	ASTHA CHATURVEDI	SRISHTI CHATURVEDI	SHUDDHATM CHATURVEDI
PAN (II)	AEXPC0409G	AEXPC0410P	AEXPC3695L	AEYPC8538D	AUKPC4115G	BGXPC2948F	BGXPC2949E
No. of the Shareholders (I)	1	1	1	1	1	1	1
No. of fully paid up equity shares held (IV)	422500	287500	81500	406000	50000	120000	105000
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	422500	287500	81500	406000	50000	120000	105000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	8.16	5.56	1.57	7.85	0.97	2.32	2.03
<b>Number of Voting Rights held in each class of securities (IX)</b>							
Class eg: X	422500	287500	81500	406000	50000	120000	105000

Class eg:y							
Total	422500	287500	81500	406000	50000	120000	105000
Total as a % of Total Voting rights	8.16	5.56	1.57	7.85	0.97	2.32	2.03
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	8.16	5.56	1.57	7.85	0.97	2.32	2.03
Number of Locked in shares (XII)							
No. (a)	422500	287500	81500	406000	50000	120000	105000
As a % of total Shares held (b)	100	100	100	100	100	100	100
Number of Shares pledged or otherwise encumbered (XIII)							
No. (a)							



**Any Other (specify)**

Serial No.	
Category	<a href="#">Click here to go back</a>
Name of the Shareholders (I)	
PAN (II)	Total
No. of the Shareholders (I)	7
No. of fully paid up equity shares held (IV)	1472500
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1472500
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	28.45
Number of Voting Rights held in each class of securities (IX)	
Class eg: X	1472500
Class eg:y	



Total	1472500
Total as a % of Total Voting rights	28.45
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	28.45
Number of Locked in shares (XII)	
No. (a)	1472500
As a % of total Shares held (b)	100
Number of Shares pledged or otherwise encumbered (XIII)	
No. (a)	

As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	1472500
Reason for not providing PAN	
Reason for not providing PAN	
Shareholder type	

### Non Resident Indians (NRIs)

Searial No.	1	
Name of the Shareholders (I)	AKILANDESWARI SELVAMURTHY	<a href="#">Click here to go back</a>
PAN (II)	ANDPA8938M	Total
No. of fully paid up equity shares held (IV)	52000	52000
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	52000	52000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1	1
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	52000	52000
Class eg:y		
Total	52000	52000
Total as a % of Total Voting rights	1	1

No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1	1
Number of Locked in shares (XII)		
No. (a)	0	0
As a % of total Shares held (b)	0	0
Number of equity shares held in dematerialized form (XIV)	52000	52000
Reason for not providing PAN		
Reason for not providing PAN		

Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

**Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.**

Searial No.	1	2	
Name of the Shareholders (I)	ANANT AGGARWAL	VARSHABEN BHARATBHAI SHAH	<a href="#">Click here to go back</a>
PAN (II)	BTOPA0115Q	DEJPS7898J	Total
No. of fully paid up equity shares held (IV)	240000	120000	360000
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	240000	120000	360000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.64	2.32	6.96
<b>Number of Voting Rights held in each class of securities (IX)</b>			
Class eg: X	240000	120000	360000
Class eg:y			
Total	240000	120000	360000
Total as a % of Total Voting rights	4.64	2.32	6.96

No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.64	2.32	6.96
Number of Locked in shares (XII)			
No. (a)	0	0	0
As a % of total Shares held (b)	0	0	0
Number of equity shares held in dematerialized form (XIV)	240000	120000	360000
Reason for not providing PAN			
Reason for not providing PAN			

Sub-categorization of shares			
Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0



**Any Other (specify)**

Searial No.	1	2	3	4	5	
Category	HUF	HUF	HUF	Clearing Members	Clearing Members	
Category / More than 1 percentage	Category	More than 1 percentage of shareholding	More than 1 percentage of shareholding	Category	More than 1 percentage of shareholding	
Name of the Shareholders (I)		ATUL B CHAUHAN HUF	SHRIPAL V VORA HUF		SHRENI SHARES PRIVATE LIMITED	<a href="#">Click here to go back</a>
PAN (II)		AAHHA5914L	AAWHS6392B		AANCS4073K	Total
No. of the Shareholders (I)	14	1	1	3	1	17
No. of fully paid up equity shares held (IV)	261000	85000	100000	88000	68000	349000
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	261000	85000	100000	88000	68000	349000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	5.04	1.64	1.93	1.7	1.31	6.74
Number of Voting Rights held in each class of securities (IX)						

Class eg: X	261000	85000	100000	88000	68000	349000
Class eg:y						
Total	261000	85000	100000	88000	68000	349000
Total as a % of Total Voting rights	5.04	1.64	1.93	1.7	1.31	6.74
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	5.04	1.64	1.93	1.7	1.31	6.74
Number of Locked in shares (XII)						
No. (a)	85000	85000	0	0	0	85000
As a % of total Shares held (b)	32.57	100	0	0	0	24.36

Number of equity shares held in dematerialized form (XIV)	261000	85000	100000	88000	68000	349000
Reason for not providing PAN						
Reason for not providing PAN						
Sub-categorization of shares						
Shareholding (No. of shares) under						
Sub-category (i)	0	0	0	0	0	0
Sub-category (ii)	0	0	0	0	0	0
Sub-category (iii)	0	0	0	0	0	0

