



DAPS ADVERTISING LIMITED

• CIN No.: L51109UP1999PLC024389 • GSTIN No.: 09AABCD8028K1ZF

Ref: DAPS/2025-26/14

Date: July 30, 2025

To,
BSE Limited
Department of Corporate Services
Floor 25, P J Towers,
Dalal Street, Mumbai
Maharashtra, - 400 001

Scrip Code: 543651

Subject: Outcome of Board Meeting held on July 30, 2025

Dear Sir/Madam,

In pursuance of Regulation 30 read with Schedule III of the SEBI (LODR) Reg. 2015, this is to inform you that **the Board of Directors of the Company at its meeting held today i.e., July 30, 2025, has inter-alia:**

1. On recommendation of Audit Committee, the Board approved and recommends the appointment of M/s B.M. Chaturvedi & Co. as Statutory Auditor of the Company for a term of 5 years subject to the approval of members in ensuing AGM.

The details as required under SEBI LODR Regulations, 2015, read with SEBI Circular No. SEBI/HO/CFD/CFDPoD-1/P/CIR/2023/123 dated 13 July 2023 is attached herewith as **Annexure I.**

2. On recommendation of Audit Committee, the Board approved and recommends the appointment of M/s HKS & Associates LLP as Secretarial Auditor of the Company for a term of 5 years subject to the approval of members in ensuing AGM.

The details as required under SEBI LODR Regulations, 2015, read with SEBI Circular No. SEBI/HO/CFD/CFDPoD-1/P/CIR/2023/123 dated 13 July 2023 is attached herewith as **Annexure II.**

3. The Board has approved the recommendation of increase in authorised share capital of the company and amendment of capital clause of MOA subject to the approval of members in ensuing AGM.
4. Took note of resignation of Ms. Prachi Mishra (DIN- 10738698) as Independent Director of the company (resignation intimated to stock exchange earlier on 01 July, 2025)
5. On recommendation of Nomination & Remuneration Committee, the Board has appointed Ms. Neha Rastogi (DIN- 07591711) as Additional Director (Non-Executive & Independent) to hold office till the conclusion of the ensuing Annual General Meeting **and** subject to the approval of the members in the said general meeting and compliance of all necessary requirements, appointment as an



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Independent Director to hold office for a term of 5 year from the date of conclusion of such general meeting, Further, in accordance with circular dated June 20, 2018 issued by the Stock Exchange, we hereby confirm that Ms. Neha Rastogi is not debarred from holding the office of director by any SEBI order or any other such authority. Further the Board confirms that Ms. Neha Rastogi has no relationship with any other Director or KMP of the company. Brief profile of Ms. Neha Rastogi is attached as **Annexure-III**

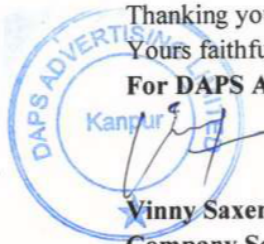
6. On recommendation of Nomination & Remuneration Committee, the Board approved and recommends the re-appointment of Mr. Kamesh Sethi (DIN- 10738694) as Independent Director (Non-Executive) for a second term of 5 years subject to the approval of members in ensuing AGM. Further, in accordance with circular dated June 20, 2018 issued by the Stock Exchange, we hereby confirm that Mr. Kamesh Sethi is not debarred from holding the office of director by any SEBI order or any other such authority. Further the Board confirms that Mr. Kamesh Sethi has no relationship with any other Director or KMP of the company. Brief profile of Mr. Kamesh Sethi is attached as **Annexure-III**.
7. Fixed the date of 26th Annual General Meeting as 30th August, 2025.
8. Approved the Record Date as 23rd August, 2025 for payment of Dividend that was already recommended by the Board at its previous meeting held on May 22, 2025 (as intimated to the stock exchange earlier). The dividend, if approved by members at the 26th Annual General Meeting, will be credited/dispached to the members on or before 30 days from the date of Annual General Meeting.
9. Considered and approved Annual Report along with Notice of 26th AGM to be sent to the members of the company

The board meeting commenced on 12:30 PM and concluded at 01:07 P.M.

You are requested to take the same on record.

Thanking you
Yours faithfully,

For DAPS Advertising Limited


Vinny Saxena

Company Secretary and Compliance Officer

Enclosed- As above



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ANNEXURE-I

DETAILS AS REQUIRED UNDER SEBI LODR REGULATIONS, 2015, READ WITH SEBI CIRCULAR NO. SEBI/HO/CFD/CFDPOD-1/P/CIR/2023/123 DATED 13 JULY 2023

<u>S.No.</u>	<u>Particulars</u>	<u>Details</u>
1.	Name of Company	DAPS Advertising Limited
2.	Name of Statutory Auditor	B. M. Chaturvedi & Co
3.	Reason for change viz. appointment, reappointment, resignation, removal, death or otherwise;	Appointment of M/s B.M. Chaturvedi & Co. (ICAI Firm Registration No. 114317W) as Statutory Auditor for a period of 5 years is pursuant to completion of tenure of 5 years by M/s Kedia Gupta & Associates (ICAI Firm Registration No. 006465C) in the AGM.
4.	Date of appointment/reappointment/cessation (as applicable) & term of appointment/reappointment;	Date of Appointment will be date of the AGM, i.e., 30 August, 2025 if appointment approved by members.
5.	Brief profile (in case of appointment)	B. M. Chaturvedi & Co. is a partnership firm established by the founder Partner CA Brij Mohan Chaturvedi in Mumbai in 1976. The firm was constituted with the aim of providing value-added professional services. The firm represents the consortium of knowledge and experience in the areas of Auditing & Assurance Services, Taxation & Allied laws, Financial & Legal Consultancy, FEMA & Corporate Laws. The firm has experience on serving MNCs, large corporate, SMEs, NPO, NGO and owner-managed businesses. The firm also holds a valid peer review certificate (Peer Review Certificate No.- 020437).
6.	Disclosure of relationships between directors (in case of appointment of a director).	NA



REGISTERED OFFICE : 9-B, IInd Floor, 128 "Clyde House" Opp. Heer Palace, The Mall, Kanpur - 208001

Contact No.: 0512-2302770, 9935 430555, 9839 032555

Email : daps.transfer@gmail.com | Website : www.dapsadvertising.com

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ANNEXURE-II

DETAILS AS REQUIRED UNDER SEBI LODR REGULATIONS, 2015, READ WITH SEBI CIRCULAR NO. SEBI/HO/CFD/CFDPOD-1/P/CIR/2023/123 DATED 13 JULY 2023

<u>S.No.</u>	<u>Particulars</u>	<u>Details</u>
1.	Name of Company	DAPS Advertising Limited
2.	Name of <i>Secretarial Auditor</i>	HKS & Associates LLP
3.	Reason for change viz. appointment, reappointment, resignation, removal, death or otherwise;	Appointment of M/s HKS & Associates LLP (LLPIN: ACK-1606) as Secretarial Auditor of the company for a term of 5 years
4.	Date of appointment/ reappointment/cessation (as applicable) & term of appointment/reappointment;	Date of Appointment will be date of the AGM, i.e., 30 August, 2025 if appointment approved by members.
5.	Brief profile (in case of appointment)	HKS & Associates LLP is a professionally managed registered LLP of Practising Company Secretaries recognized by the Institute of Company Secretaries of India (ICSI). Established in 2015 by CS Hemant Kumar Sajnani, the firm evolved from a sole proprietorship into a fully structured LLP in 2024 (LLPIN: ACK-1606), driven by a vision of strategic expansion, governance excellence, and service scalability. The firm is built on the solid foundation of over 14 years' experience in corporate law. To date, it has handled and resolved more than 100 complex legal matters and supported over 300 corporate clients across various sectors in India. The LLP also holds a valid peer review certificate (Peer Review Certificate No.- 6731/2025).
6.	Disclosure of relationships between directors (in case of appointment of a director).	NA



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ANNEXURE-III

Brief Profile of Ms. Neha Rastogi- Ms. Neha Rastogi is a qualified Company Secretary and a Bachelor of Law (LLB) and Commerce (B.Com). She has around 7 years of experience in academics and around 4 years of experience in corporate law and governance, she is well-suited for enhancing organizational transparency and ethical practices, in the role of an Independent Director.

Brief Profile of Mr. Kamesh Sethi- He is a retired General Manager of a public sector bank with 39 years of extensive banking experience. Joining in 1984, he held roles such as Branch Head of rural and large corporate branches, Zonal Head, and General Manager overseeing Human Resources. He also served on the governing board of the National Institute of Banking Studies & Corporate Management. He is Bachelor of Arts, MA (ECO), LLB, CAIB and has also done Diploma in PM & IR.

