



DAPS ADVERTISING LIMITED

• CIN No.: L51109UP1999PLC024389 • GSTIN No.: 09AABCD8028K1ZF

Ref: DAPS/2025-26/24

Date: November 14, 2025

To,
BSE Limited
Department of Corporate Services
Floor 25, P J Towers,
Dalal Street, Mumbai
Maharashtra -400001

Scrip Code: 543651

Subject: Outcome Of Board Meeting

Dear Sir/Madam,

In pursuance of **Regulation 30** of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, this is to inform you that the Board of Directors of the Company at its meeting held today i.e. 14th November, 2025 has inter-alia:

1. Approved the appointment of Ms. Mansi Bajpai (Membership No. A52313) as Company Secretary cum Compliance Officer of the Company, based on the recommendation of the Nomination and Remuneration Committee, w.e.f. November 14, 2025. (Brief Profile is attached herewith as Annexure-1).

2. Approved and taken on record the Unaudited Financial Results (Standalone) of the Company for the half-year ended on September 30, 2025 along with the Limited Review Report thereon.

Pursuant to Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations 2013, please find enclosed herewith-

- Unaudited Financial Results (standalone) for the half year ended on September 30, 2025; and
- Limited Review Report of the Statutory Auditors of the aforesaid Results.

The board meeting commenced on 01:00 P.M and concluded at 01:30 P.M

You are requested to take the same on record.

Thanking You,
Yours faithfully,
For DAPS Advertising Limited

Dharmesh Chaturvedi
Dharmesh Chaturvedi
Managing Director
(DIN- 00989831)



REGISTERED OFFICE : 9-B, IInd Floor, 128 "Clyde House" Opp. Heer Palace, The Mall, Kanpur - 208001

Contact No.: 0512-2302770, 9935 430555, 9839 032555

Email : daps.transfer@gmail.com | Website : www.dapsadvertising.com

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THE INDIAN SPONSORS ASSOCIATION



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Annexure -1

Details under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Clause 7 of Para A of Annexure I of SEBI Circular dated July 13, 2023.

PARTICULARS	DESCRIPTION
Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Ms. Mansi Bajpai (Membership No. A52313) as Company Secretary cum Compliance Officer of the Company.
Date of Appointment & Terms of appointment	Appointment of Ms. Mansi Bajpai as Company Secretary cum Compliance Officer of the Company w.e.f. 14 th November, 2025 vide board resolution dated 14 th November, 2025
Brief Profile	Ms. Mansi Bajpai is a qualified Company Secretary and Associate Member of the Institute of Company Secretaries of India having ICSI Membership number A52313. She has around 1.5 years of post-qualification experience of working in a listed entity and overall 3.5+ years of experience in handling Secretarial and Compliance matters. She possesses strong expertise in corporate compliance, regulatory filings, governance, and legal documentation, along with a sound understanding of company law, FEMA, and other allied legislations. She holds a professional degree in Company Secretaryship and a Master's degree in Law (LL.M), reflecting her deep academic grounding in the legal domain. Her knowledge spans across both corporate and criminal laws, enabling her to approach legal issues with a well-rounded perspective.
Disclosure of relationships between directors (in case of appointment of a director)	Ms. Mansi Bajpai is not related to any of the Directors or Key Managerial Personnel or Promoters of the Company.



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DAPS ADVERTISING LIMITED

CIN: L51109UP1999PLC024389

Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)

Statement of Financial Results for the Half-Year Ended 30th September, 2025

(₹ in Lakhs)

Particulars	Half-Year Ended			Year Ended
	30.09.2025	31.03.2025	30.09.2024	31.03.2025
	Unaudited	Audited	Unaudited	Audited
1. Income :				
Revenue from Operations	983.94	1,104.93	802.08	1,907.01
Other Income	24.63	23.96	27.86	51.82
Total Income	1,008.57	1,128.89	829.94	1,958.83
2. Expenditure :				
Cost of Services Rendered	815.79	865.61	656.86	1,522.47
Employee Benefits Expenses	71.65	72.44	70.65	143.09
Finance Cost	3.91	2.79	0.05	2.84
Depreciation & Amortisation Expense	14.30	15.49	11.94	27.43
Other Expenses	42.80	68.15	36.34	104.49
Total Expenses	948.46	1,024.48	775.84	1,800.32
Profit Before Exceptional & Extraordinary Items and Tax	60.11	104.41	54.10	158.51
Exceptional Items	-	-	-	-
Profit from ordinary activities before Extraordinary Items and Tax	60.11	104.41	54.10	158.51
Extraordinary Items	-	-	-	-
Profit Before Tax	60.11	104.41	54.10	158.51
Income Tax Expenses:				
Current Tax	14.89	25.90	13.29	39.19
Deferred Tax	0.43	0.37	0.33	0.70
	15.32	26.27	13.62	39.89
Profit/(Loss) for the Period/Year	44.79	78.14	40.48	118.61
Earning per Equity Share on Profit for the Period/Year (Rs.) - Basic & Diluted	0.87	1.51	0.78	2.29

For DAPS Advertising Limited



Dharmesh Chaturvedi
(Managing Director)
DIN : 00989831



Date: 14th November, 2025

Place: Kanpur

DAPS ADVERTISING LIMITED

CIN: L51109UP1999PLC024389

Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)

Statement of Assets and Liabilities as at 30th September, 2025

(₹ in Lakhs)

Particulars	As at 30.09.2025	As at 31.03.2025
	Unaudited	Audited
A. EQUITY & LIABILITIES		
1. Shareholders' Fund		
a) Share Capital	517.49	517.49
b) Reserve & Surplus	1,203.87	1,159.07
Shareholder Funds (A)	1,721.36	1,676.56
2. Non-Current Liabilities		
a) Long Term Borrowings	4.10	7.18
b) Deferred Tax Liabilities (Net)	2.11	1.68
Non-Current Liabilities (B)	6.21	8.86
3. Current Liabilities		
a) Short Term Borrowings	173.48	5.65
b) Trade Payables		
total outstanding dues of micro enterprises & small enterprises	-	-
total outstanding dues of creditors other than micro enterprises & small enterprises	308.43	320.25
c) Other Current Liabilities	52.46	59.73
d) Short Term Provisions	19.90	15.76
Current Liabilities (C)	554.27	401.38
TOTAL EQUITY & LIABILITIES (A+B+C)	2,281.83	2,086.80
B. ASSETS		
1. Non-Current Assets		
a) Property, Plant and Equipments & Intangible Assets		
- Property, Plant and Equipments	235.80	242.38
- Intangible Assets	1.02	1.53
b) Non Current Investments	3.68	3.68
c) Other Non Current Assets	60.56	43.44
Non-Current Assets (A)	301.06	291.03
2. Current Assets		
a) Trade Receivables	944.21	861.38
b) Cash and Bank Balances	861.68	795.18
c) Short Term Loans and Advances	82.05	99.58
d) Other Current Assets	92.83	39.63
Current Assets (B)	1,980.77	1,795.77
TOTAL ASSETS (A+B)	2,281.83	2,086.80

For DAPS Advertising Limited

*Dharmesh Chaturvedi***Dharmesh Chaturvedi**
(Managing Director)
DIN : 00989831

Date: 14th November, 2025

Place: Kanpur

DAPS ADVERTISING LIMITED

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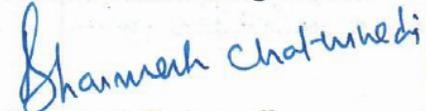
Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)

Statement of Cashflows for the Half-Year Ended 30th September, 2025

(₹ in Lakhs)

Particulars		Half Year Ended	
		30.09.2025	30.09.2024
		Unaudited	Unaudited
A. CASH FLOW FROM OPERATING ACTIVITIES:			
Profit Before Tax		60.11	54.10
Adjusted for :			
Depreciation & Amortisation Expenses		14.30	11.94
Interest Income		(24.63)	(12.84)
Operating Profit before Working Capital Changes	(i)	49.78	53.20
Adjusted for :			
Increase/Decrease in Trade Payables		(11.82)	7.67
Increase/Decrease in Other Current Liabilities		(7.27)	2.58
Increase/Decrease in Short Term Provisions		4.57	11.92
Increase/Decrease in Trade Receivables		(82.83)	140.56
Increase/Decrease in Short Term Advances		17.53	(2.28)
Increase/Decrease in Other Current Assets		(53.20)	(62.18)
	(ii)	(133.01)	98.27
Cash Generated from Operations	(i+ii)	(83.23)	151.47
Income Tax Paid (Net)		(15.32)	(13.29)
Net Cash Flow from Operating Activities	(A)	(98.55)	138.18
B. CASH FLOW FROM INVESTING ACTIVITIES:			
Purchase of Fixed Assets		(7.21)	(6.47)
Interest Income		24.63	12.84
Increase/Decrease in Security Deposits		(17.12)	5.10
Net Cash Flow used in Investing Activities	(B)	0.30	11.47
C. CASH FLOW FROM FINANCING ACTIVITIES:			
Increase/Decrease in Long Term Borrowings		(3.09)	2.36
Increase/Decrease in Short Term Borrowings		167.83	(5.66)
Dividend Paid		-	(7.76)
Net Cash Flow generated from Financing Activities	(C)	164.74	(11.06)
Net Increase in Cash & Cash Equivalent	(A+B+C) = (D)	66.49	138.59
Opening Cash and Cash Equivalents	(E)	795.18	548.32
Closing Cash and Cash Equivalents	(D+E)	861.68	686.91

For DAPS Advertising Limited

Dharmesh Chaturvedi
(Managing Director)
DIN : 00989831

Date: 14th November, 2025

Place: Kanpur

DAPS ADVERTISING LIMITED

CIN: L51109UP1999PLC024389

Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)

Notes to the Unaudited Financial Results for the Half Year Ended 30th September, 2025

i)	The above said financial results were reviewed by the Audit Committee and then approved by the Board of Directors at their respective meeting held on 14th November, 2025.
ii)	The Statutory Auditors of the Company have carried out the a "Limited Review" of the above financial results as per Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
iii)	The statement is prepared in accordance with the requirements of Accounting Standards (AS) specified under section 133 of the Companies Act, 2013 read with relevant rules issued thereunder.
iv)	The Company has only one reportable business segment. Therefore Accounting Standard-17 of the Segment Reporting not applicable on the Company.
v)	Earning per share is calculated on the weighted average of the share capital received by the Company.
vi)	As per MCA Notification dated 16th February, 2015, the companies whose shares are listed on SME platform as referred to in chapter XB of SEBI (Issue of Capital and Disclosures Requirements) Regulations, 2009 are exempted from the compulsory requirement of adoption of IND-AS. As the company is covered under the exempted category, it has not adopted IND-AS for preparation of financial statements.
vii)	Audited figures for the six months ended on 31st March, 2025 are the balancing figures between audited figures for the year ended on 31st March, 2025 and unaudited figures for the six months ended on 30th September, 2024.
viii)	The figures for the previous periods/year are reclassified/rearranged/regrouped, wherever necessary, to confirm current period classification.

For DAPS Advertising Limited



Dharmesh Chaturvedi
(Managing Director)
DIN : 00989831



Date : 14th November, 2025

Place: Kanpur

B. M. CHATURVEDI & Co.

CHARTERED ACCOUNTANTS

32, Jolly Maker Chambers II, Nariman Point, Mumbai - 400 021. Tel. : 91 22 40020098 / 22854274 / 75 | Email : office@bmchaturvedi.in

Independent Auditor's Review Report on the Unaudited Financial Results of DAPS Advertising Limited for the Half Year ended on 30th September, 2025 Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

REVIEW REPORT TO THE BOARD OF DIRECTORS OF DAPS ADVERTISING LIMITED

1. We have reviewed the accompanying Statement of Unaudited Financial Results of **DAPS Advertising Limited** ("the Company"), for the **half year ended on 30th September, 2025** ("the Statement") attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015 as amended ("the Listing Regulations").
2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard 25, "Interim Financial Reporting" ("AS 25"), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India (ICAI). This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of the Company's personnel responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing specified under section 143(10) of the Companies Act, 2013 and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.
4. Based on our review conducted as stated in paragraph 3 above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the aforesaid Accounting Standards ("AS") specified under Section 133 of the Companies Act, 2013, as amended, read with relevant rules thereunder and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.



5. The Statement includes comparative figures of the company for the half year ended as at 30th September, 2024 which have been reviewed by the predecessor firms of statutory auditors vide their report dated 14th November, 2024 in which the predecessor auditors have expressed unmodified conclusion. The details pertaining to the half year & year ended as at 31st March, 2025 and notes related thereto in the statements have been traced from the financial statements of the company audited by predecessor firms of statutory auditors vide their unmodified report dated 22nd May, 2025. Our conclusion on the statement is not modified in respect of these matters.

For B.M. CHATURVEDI & Co.
Chartered Accountants
ICAI FRN: 114317W



Kartik Agrawal
Partner
ICAI MN. 463529



UDIN:25463529BMOPKD1019

Date: 14th November, 2025
Place: Kanpur